



CTC OPEN

Chicago Theatre Community

Open Golf Tournament



2011 CTC Open Sponsor Benefits

August 1st at Marengo Ridge Golf Club

The CTC OPEN is the perfect event for you or your company to promote your services to the Chicago Theatre and Arts Community in a casual entertaining environment. Our aim is to develop long-term strategic relationships that benefit our sponsors and ensure that we have an affordable event for our attendees. We also donate all proceeds of the event to Season of Concern,* tying a culture of giving with an amazing day of sports entertainment.

Premiere Sponsors

Donation: \$1,000 in cash or equivalent in in-kind goods and services

- Benefits:**
- 6 tee-times (includes lunch, golf w/cart and awards banquet)
 - Acknowledgement and opportunity to speak at awards banquet
 - Listing on all print and electronic media including email, signage at course, and other promotional materials
 - Premiere logo placement on website and Facebook page
 - Distribution of marketing materials to attendees via eblast and in person, as well as a table to promote product at the awards banquet (if requested)

Hole Sponsors

5 Hole Sponsorships Available: 2 Closest To The Pin, 2 Longest Drive, 1 Worst Drive

Donation: \$500 in cash or equivalent in in-kind goods and services

- Benefits:**
- 4 tee-times (includes lunch, golf w/cart and awards banquet)
 - Listing on all print and electronic media including email, signage at course, and other promotional materials
 - Distribution of marketing materials to attendees via eblast and in person

Sponsors

Donation: \$250 – 499 and under in cash or equivalent in in-kind goods and services

- Benefits:**
- 2 tee-times (includes lunch, golf w/cart and awards banquet)
 - Listing on all print and electronic media including email, signage at course, and other promotional materials

Custom Sponsorship

Are you not finding the sponsorship that fits your needs? Contact us for a custom sponsorship agreement.

*Season of Concern is the Chicagoland theatre community's fundraising effort in providing compassionate care to those in our community who are experiencing the effects of catastrophic illness. This effort supports the fight against AIDS, contributing to programs that provide direct-care support (funded programs provide personal financial support, housing care, meals, medications, legal assistance and a variety of other services for people living with HIV and AIDS) to members of the theatre community and others in Chicago and the Midwest; and emergency needs expressed by theatre community members in their struggles against other life-threatening illnesses. Since 1988, funds have been raised through generous gifts from theatre artists, staffs, boards and audiences. Funds supported include The Actors' Fund of America and The Biscotto-Miller Fund.